

# Media Information - KARGER Publishers

## Corporate Identity

### **Corporate values and commitment towards employees and customers**

- Karger is a highly specialized medical and scientific publisher

### **Our mission Dissemination of knowledge**

- Karger offers flexible possibilities for publication based on subject and customer requirements

### **Our media Print and electronic**

- Karger values excellent quality of content, employs competent editors and referees, and considers especially important the "peer-reviewing" of contributions

### **Our tools Text and figures**

- Karger is dedicated to the outstanding quality of its publications

### **Our focus**

- Karger publishes 78 journals and approx. 150 book titles per year, from simple supplement issues to sumptuous atlases

### **High-quality products**

- Karger's promotion is targeted, intelligent and attractive

### **Tuned to market and customer requirements**

- Karger is known for its streamlined ordering system and reliable, rapid delivery

### **International presence**

- Karger is present worldwide through its efficient distribution network

### **Innovation**

- Karger cultivates close and personal contact with authors and editors all over the world

- Karger's employees are competent, proficient in languages and highly motivated

- Karger is a legally and financially independent publisher now into its fourth generation

- Karger utilizes the possibilities of the Internet and electronic publishing to offer its customers the best possible solutions to their requirements

- Karger is traditional, innovative and technically up to date