

Media Information - KARGER Publishers

Facts and Figures 2009

Enterprise:	S. KARGER AG
Type of Company:	Family-owned corporation
Head Office:	Allschwilerstrasse 10, CH-4009 Basel
Location of Branch Offices:	Freiburg, Paris, London, New York, Bangalore, Bangkok, Shanghai, Singapore, Tokyo, Sydney
President, Board of Directors:	Thomas Karger, Dr. Dr. med. h.c.
General Management:	Gabriella Karger Ralph Weil

Employees:	300 employees
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Products:	
Scientific Journal Titles:	78
Book Titles per Year:	approx. 150 (monographs, serial volumes, supplement and topic issues)
Range of Topics:	Predominantly original work, research results and overviews in the realm of basic and medical sciences and related areas; medical textbooks; reference publications and medical atlases
Turnover from Journals:	approx. 70%
Turnover from Books:	approx. 30%

Manuscript Statistics – Journals:	
Submitted Manuscripts* 2008:	approx. 18'000
<small>*Scientific Original Work</small>	
Published Manuscripts 2008: (After Peer Review)	approx. 5'700
Main Editors:	110
Editorial Board Members:	2'780
Reviewers:	approx. 15'500

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Company History

- 1890** Establishment of the publishing house in Berlin by Samuel Karger
First book: "Das Geburtshülfliche Vademecum"
- 1893** First journal "Dermatologische Zeitschrift"
- 1935** Death of Samuel Karger
Publishing house leadership is transferred to the second generation, Heinz Karger
- 1937** Relocation of the publishing house to Basel, Switzerland
- 1959** Death of Heinz Karger
Publishing house leadership is transferred to the third generation, Thomas Karger
- 1960** Establishment of Karger Libri AG in Basel
- 1979** Establishment of S. Karger Publishers, Inc. in New York
- 1989** Relocation of S. Karger Publishers, Inc. to Farmington, CT
- 1990** 100-year anniversary
- 1999** Publishing house leadership is transferred to the fourth generation, Steven Karger (CEO)
Thomas Karger remains President of the Board of Directors
- 2008** Death of Steven Karger
His responsibilities pass to his sister, Gabriella Karger

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Karger Publishers

C o n n e c t i n g t h e W o r l d o f B i o m e d i c a l S c i e n c e

Karger Publishers of Basel, Switzerland, is a leading international biomedical publisher. Currently, production comprises 78 journals and approx. 150 book titles per year, both research and clinical, the majority of which are in English.

The publishing house was founded by Samuel Karger (1863-1935) in Berlin on April 1, 1890. His son, Heinz Karger (1895-1959), relocated the company to Basel in 1937. Thomas Karger (born 1930), the current President, assumed leadership of the company on the death of his father in 1959 and set new horizons with the establishment of a worldwide network of branch offices and representatives in Freiburg, Paris, London, New York, Bangalore, Bangkok, Shanghai, Singapore, Tokyo and Sydney. His son, Steven Karger (1959-2008), representing the fourth generation of the publishing family, assumed most of the leadership responsibilities in 1999. Since his death in 2008, his responsibilities have passed to his sister, Gabriella Karger (born 1964). Proud of its history as an independent family-owned corporation, the company is the largest scientific and medical publisher in Switzerland, employing 300 persons worldwide.

Although the expansion from print to electronic media, and the Internet in particular, has opened new means of accessing and using medical information, the publisher's main concern, to provide high-quality content, independent of its form, remains unchanged. The main goal in guiding the company towards the future is to supply specialized search tools to enable the reader to discover hidden treasures and concise details on any topic he seeks. Karger publications are indexed in all important bibliographical services, such as PubMed.

Karger has spent the past century as a publisher working to connect people who want to share their knowledge with those who want to learn, embracing a corporate philosophy summarized by the phrase 'Connecting the World of Biomedical Science'. The company intends to hold to this philosophy, keeping pace with new technologies and developing practical solutions as an expression of its strong commitment to meeting the information needs of the scientific community.

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Corporate Identity

Corporate values and commitment towards employees and customers

- Karger is a highly specialized medical and scientific publisher
- Karger offers flexible possibilities for publication based on subject and customer requirements

Our mission Dissemination of knowledge

- Karger values excellent quality of content, employs competent editors and referees, and considers especially important the "peer-reviewing" of contributions

Our media Print and electronic

- Karger is dedicated to the outstanding quality of its publications

Our tools Text and figures

- Karger publishes 78 journals and approx. 150 book titles per year, from simple supplement issues to sumptuous atlases

Our focus

High-quality products

- Karger's promotion is targeted, intelligent and attractive

Tuned to market and customer requirements

- Karger is known for its streamlined ordering system and reliable, rapid delivery

International presence

- Karger is present worldwide through its efficient distribution network

Innovation

- Karger cultivates close and personal contact with authors and editors all over the world
- Karger's employees are competent, proficient in languages and highly motivated
- Karger is a legally and financially independent publisher now into its fourth generation
- Karger utilizes the possibilities of the Internet and electronic publishing to offer its customers the best possible solutions to their requirements
- Karger is traditional, innovative and technically up to date