

Media Release

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Karger Publishers Joins GetFTR

The Swiss-based scientific and medical publisher is the first organization to join the five founding publishers of GetFTR, supporting streamlined access to global journal literature.

Karger Publishers has joined Get Full Text Research (GetFTR), a free-to-use solution that enables researchers to benefit from faster and seamless access to content on and off campus, via affiliated discovery tools and scholarly platforms.

Karger Publishers is the first to join the founding publishers, American Chemical Society, Elsevier, Springer Nature, Taylor & Francis Group, and Wiley. The addition of Karger Publishers will now enable researchers, through affiliated discovery tools and scholarly platforms, to seamlessly access global journal literature.

GetFTR, announced in December 2019, is a free-to-use solution for integrators (discovery services and scholarly platforms) and researchers. It seeks to address the challenges around seamless access to research. When researchers are using affiliated discovery tools and collaboration networks to search for research articles, the GetFTR link is displayed next to the published content that the users' institution has made available to them. Speeding up and simplifying authentication by making clear which content they have access to, users just have to click the GetFTR link, which will take them immediately from integration partner to published research, both on and off campus. Working across multiple publisher platforms, this supports a familiar and consistent experience for users. It directly addresses researcher fatigue, frustration, and confusion when searching for content. GetFTR is fully integrated with platforms researchers are already using, so they do not need to register, opt in, or download additional software to access content.

Speaking of the announcement, Daniel Ebnetter, CEO at Karger Publishers, commented:

“One of our roles as a publisher is to support researchers with the development, delivery, and access to high-quality content. We continually strive to improve our user experience and convenience for our readers and users, as the health science community is in the center of everything we do. GetFTR is a part of this. By opening our content to GetFTR we strive for better discoverability and accessibility of content, saving time for our customers and researchers. Through the implementation of GetFTR, we hope to contribute towards preventing the usage of piracy platforms to access scientific content, thereby ensuring that researchers will continually and easily have access to trustworthy, up-to-date research information.”

Full implementation of Karger’s content with GetFTR has taken place at the end of August 2020. Through the GetFTR trust mark, users are directed to full-text HTML articles.

Dianne Benham, GetFTR Product, further commented:

“We are delighted that Karger Publishers has decided to implement GetFTR across its platforms, enabling us to collectively better support more streamlined access to high-quality research. In these challenging times, when many of us are still working remotely, conversations around access to research among publishers, libraries, and scholarly discovery platforms around the globe are even more relevant. With the continued expansion and implementation of GetFTR, we hope to continue to improve that journey to access and remove barriers for researchers.”

Since its announcement in 2019, GetFTR has welcomed over six new integrators including Mendeley, Figshare, and Dimensions. It is currently in the pilot phase and continues to take feedback from integrators, publishers, researchers, and Scholarly Collaboration Networks on its development.

Should you have any media enquiries, please contact mediaenquiries@getfulltextresearch.com.

About Karger Publishers

Karger Publishers is a worldwide publisher of scientific and medical content based in Basel, Switzerland. It is independent and family-led in the fourth generation by Chairwoman and Publisher Gabriella Karger. Connecting and advancing health sciences since 1890, Karger has been continuously evolving, keeping pace with the current developments and shifts in research and publishing. The publishing house is dedicated to serving the information needs of the scientific community, clinicians, and patients with publications of high-quality content and services in health sciences. Karger Publishers has 240 employees and is present in 15 countries around the globe.

For more information please visit [karger.com](https://www.karger.com)

About GetFTR

Get Full Text Research (GetFTR) is a new, free-to-use solution that enables faster access for researchers to the published journal articles they need. Working on- and off-campus and built on trusted technology, GetFTR is now inviting providers of online research services and publishers to be part of its development.

For more information please visit <https://www.getfulltextresearch.com/>

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